Conference Agenda
The 10th PULINET National Conference - PULINET2020
Library Transformation for a Disrupted World
8-10 January 2020
At Buri Sripfu Boutique Hotel, Hatyai, Songkhla

Tuesday, January 7, 2020
2:00 PM – 6:00 PM  Registration
                  Presenters Set-Up (Presenters attach their posters at Grand Ballroom
                  and if they are unable to attach their posters in time, they can come to
                  attach them in the next day morning before 8:00 AM)

Wesnesday, January 8, 2020
08:00 AM – 08:30 AM  Registration
                      Exhibition and Poster Presentation
08:30 AM – 09:15 AM  Open Ceremony of the 10th PULINET National Conference
                      by the President of Thaksin University
09:15 AM – 10:00 AM  Library Transformation in a Disrupted World
                      Special lecture by the winner of PULINET Award 2562
10:00 AM – 10:15 AM  Coffee Break
10:15 AM – 11:45 AM  The Next Generation Library Beyond a Disrupted World
                      Dr.Krissanapong Kirtikara
                      Consultant of King Mongkut’s University of Technology Thonburi
11:45 AM – 12:00 AM  Digital Humanities Isn’t Scary! Transform Research with Text
                      Mining Tools
                      Masaki Morisawa, Senior Product Manager, Gale Asia
12:00 AM – 12.15 AM  Common Research User Experience (UX) for Library
                      Kanyakarn Nontiwatwanich, Regional Sales Manager
                      Thailand & IndoChina, EBSCO Information Service
12:15 AM – 01:15 PM  Lunch Break
01:15 PM – 01:30 PM  Innovative, Inclusive and Interconnected Libraries
                      Mark Ritchie, Director Libraries of PressReader
01:30 PM – 02:45 PM  Library as a Lifelong Learning Park  
Kittiratana Pitipanich  
Director of Thailand Knowledge Park (TK Park)  
02:45 PM – 03:00 PM  Representative Speaker from OCLC  
03:00 PM – 03:15 PM  Not just Content but Insights and Intelligence for your Teaching and Research Advancement?  
Adrian Tang  
Business Development Manager APAC - Inspec & Publishing  
The Institution of Engineering & Technology (IET)  

03:15 PM – 03:30 PM  Coffee Break  
03:30 PM - 06:00 PM  Poster Presentation  
Group 1 Information Technology and Innovation Management  
Group 2 Customer Relationship Management (CRM)  
Customer Experience Management (CEM) and Service Design  
Group 3 Organization Administration & Knowledge Management  

06:30 PM - 09:30 PM  Welcome Reception  

Thursday, January 9, 2020  
08:30 AM - 12:00 AM  Oral Presentation in the Sub-meeting Rooms (Classify into 3 groups)  
Coffee Break (In front of each sub-meeting Room)  
12:00 PM – 01:00 PM  Lunch Break  
01:00 PM – 02:00 PM  Scholarly Communication in a Disrupted World  
Associate Professor Panyarak Ngamsritragul  
Director of Khunying Long Athakavisunthorn Learning Resources Center, Prince of Songkla University  
02:00 PM – 02:45 PM  Award Ceremony for Oral and Poster Presenters  
Closing Ceremony and Flag Ceremony for the Next PULINET Host  
02:45 PM – 03:15 PM  Coffee Break  
03:15 PM – 18:00 PM  Library Tour Thaksin University Library  

Friday, January 10, 2020  
04:30 AM – 5:00 PM  Field Trip  
Program I : Cameron Highland, Malaysia  
Program II : Lipe Island, Satun  
Program III : Hadyai – Sadao  
Program IV : Pattalung