



## Conference Agenda

### The 10<sup>th</sup> PULINET National Conference - PULINET2020

#### Library Transformation for a Disrupted World

8-10 January 2020

At Buri Sriphu Boutique Hotel, Hatyai, Songkhla

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#### Tuesday, January 7, 2020

2:00 PM – 6:00 PM      Registration  
Presenters Set-Up (Presenters attach their posters at Grand Ballroom and if they are unable to attach their posters in time, they can come to attach them in the next day morning before 8:00 AM)

#### Wednesday, January 8, 2020

08:00 AM – 08:30 AM      Registration  
Exhibition and Poster Presentation

08:30 AM – 09:15 AM      Open Ceremony of the 10<sup>th</sup> PULINET National Conference  
by the President of Thaksin University

09:15 AM – 10:00 AM      **Library Transformation in a Disrupted World**  
Special lecture by the winner of PULINET Award 2562

10:00 AM – 10:15 AM      Coffee Break

10:15 AM – 11:45 AM      **The Next Generation Library Beyond a Disrupted World**  
Dr.Krissanapong Kirtikara  
Consultant of King Mongkut's University of Technology Thonburi

11:45 AM – 12:00 AM      **Digital Humanities Isn't Scary! Transform Research with Text Mining Tools**  
Masaki Morisawa, Senior Product Manager, Gale Asia

12:00 AM – 12:15 AM      **Common Research User Experience (UX) for Library**  
Kanyakarn Nontiwatwanich, Regional Sales Manager  
Thailand & IndoChina, EBSCO Information Service

12:15 AM – 01:15 PM      Lunch Break

01:15 PM – 01:30 PM      **Innovative, Inclusive and Interconnected Libraries**  
Mark Ritchie, Director Libraries of PressReader

01:30 PM – 02:45 PM	<b>Library as a Lifelong Learning Park</b> Kittiratana Pitipanich Director of Thailand Knowledge Park (TK Park)
02:45 PM – 03:00 PM	Representative Speaker from OCLC
03:00 PM – 03:15 PM	<b>Not just Content but Insights and Intelligence for your Teaching and Research Advancement?</b> Adrian Tang Business Development Manager APAC - Inspec & Publishing The Institution of Engineering & Technology (IET)
03:15 PM – 03:30 PM	Coffee Break
03:30 PM - 06:00 PM	Poster Presentation <b>Group 1</b> Information Technology and Innovation Management <b>Group 2</b> Customer Relationship Management (CRM) Customer Experience Management (CEM) and Service Design <b>Group 3</b> Organization Administration & Knowledge Management
06:30 PM - 09:30 PM	Welcome Reception

### Thursday, January 9, 2020

08:30 AM - 12:00 AM	Oral Presentation in the Sub-meeting Rooms (Classify into 3 groups) Coffee Break (In front of each sub-meeting Room)
12:00 PM – 01:00 PM	Lunch Break
01:00 PM – 02:00 PM	<b>Scholarly Communication in a Disrupted World</b> Associate Professor Panyarak Ngamsritragul Director of Khunying Long Athakravisunthorn Learning Resources Center, Prince of Songkla University
02:00 PM – 02:45 PM	Award Ceremony for Oral and Poster Presenters Closing Ceremony and Flag Ceremony for the Next PULINET Host
02:45 PM – 03:15 PM	Coffee Break
03:15 PM – 18:00 PM	Library Tour Thaksin University Library

### Friday, January 10, 2020

04:30 AM – 5:00 PM	Field Trip Program I : Cameron Highland, Malaysia Program II : Lipe Island, Satun Program III : Hadyai – Sadao Program IV : Pattalung
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